

Strategic training  
1 day

## « Define your dashboard »

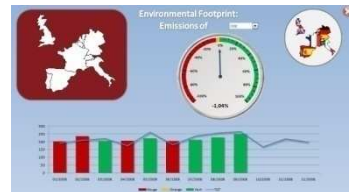
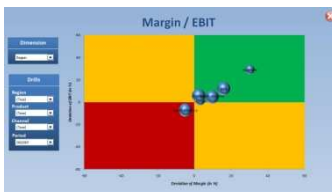
Training to acquire the strategic basis required to define your set of indicators (KPI's)

- ✓ Build your strategy map
- ✓ Select your key performance indicators linked to the strategy map
- ✓ Define your ergonomic visuals associated to your indicators
- ✓ Define the utilization and management process of your dashboard

**Friday 12<sup>th</sup> of March 2010 from 9.00 till 17.00**  
**In Colonster Castle (Université de Liège)**  
 Allée des Erables, at Sart Tilman Campus entry – 4031 Liège

### AGENDA

09.00	Welcome	12.30	Lunch
09.15	Cockpit concept presentation and methodology to implement your Cockpit dashboard	13.30	Selection and definition of your indicators
10.30	Definition of your company strategy map	15.00	Definition of your ergonomic visuals
		16.15	Definition of the users' need and the dashboard utilization process
		16.45	Conclusion



**Cockpit Group** is specialized in the definition, implementation and automation of key performance indicators (KPI's). We help companies to improve their performance by providing them with measurement processes & tools, supporting them in their decision making process based on visual KPI's.

Companies like **Accor, Siemens, AGC Glass Europe (ex-Glaverbel), Chiquita, the EIB, Lego, NRB, ORES...** and several SME's like **WIN, BIA, Cetrel, Design Board, ...** have trusted our approach to define and implement their decisional dashboard.

*Comment* : If you would like an assistance more personalized and focused on your company, we can adapt our intervention to your need and meet you at your office.

### Information and registration

By email : [isabelle.servais@cockpit-group.com](mailto:isabelle.servais@cockpit-group.com)  
 By phone : +32 2 742 25 34  
 Registration before 5<sup>th</sup> of March

### Price

450 € per person (excl. VAT)  
 Participation is confirmed with payment  
 Cockpit Group bank account: 068-2205325-57

**“Better manage in uncertain times thanks to Key Performance Indicators”**

*If you don't wish to receive any invitation to our trainings, please send an email to [isabelle.servais@cockpit-group.com](mailto:isabelle.servais@cockpit-group.com).*