



HOW TO REGISTER?

Please register before **29 January 2009**

- > By email: events@cockpit-group.com
- > By phone: +32 2 742 25 34
- > By returning the postcard reply

The participation* to the training is set to:

- > **450€** for one participant
- > **850€** for two participants
- > **1200€** for three participants

Including related documentation, lunch, beverages.

* A 21% VAT should be added for the event in Brussels for all participants.

Please transfer the right amount on Cockpit Group bank account:

IBAN : BE090682205325-57 / BIC-GKCCBEBB

068-2205325-57 (Dexia)

Cancellation: only written cancellation received before 2 February 2009 2008 will be accepted. After this date, the fees will not be retrieved. However, we do accept the change of participants. The organizers have the right to modify the program or location if needed.

LOCATION

Location to be defined

More information coming in january on our website

MORE INFORMATION NEEDED?

Contact us:

- > by phone: +32 2 742 25 34
- > by email: events@cockpit-group.com



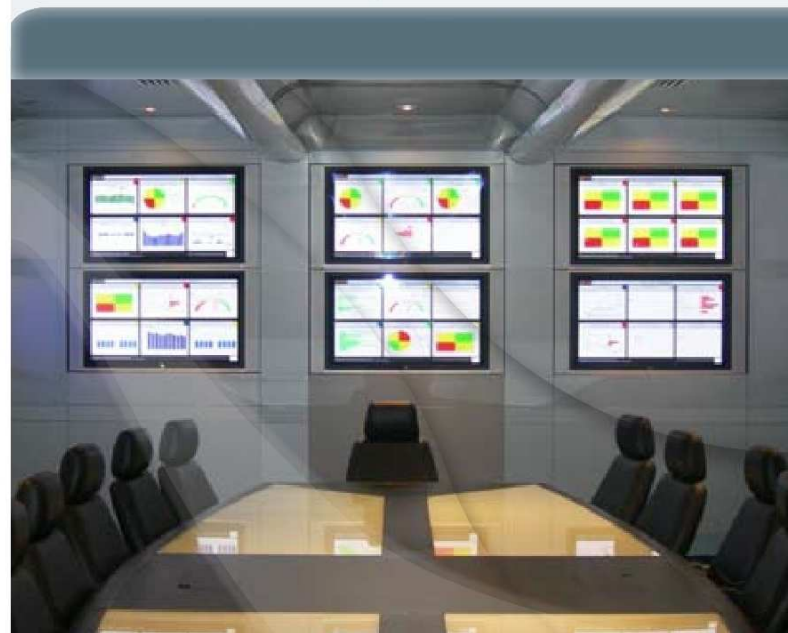
TRAINING

*Improve your company efficiency
with the Management Cockpit*

Management Cockpit Academy

Participate to our one-day training session

> 6 february 2009 - Brussels <



MANAGEMENT COCKPIT CONCEPT

The **Management Cockpit** is a concept that helps executives making better decisions based on visual, quantitative and qualitative KPI's for both strategic and operating targets. A well-structured set of visualized indicators linked with clear objectives and an automatic warning system improve the decision making process.

TRAINING OBJECTIVES

1. **Define**, alone or with your colleagues, a relevant set of KPI's (Key Performance Indicators) adapted to your company.
2. **Learn** how to improve the decision making process thanks to those KPI's.
3. **Challenge** with other executives your performance management approach.

OUR REFERENCES

They have trusted our approach to define and implement their Management Cockpit:

- **Multinationals:** Siemens, Accor group, Crédit Agricole, Chiquita Europe, Electrabel, Cargolux, AGC Flat Glass Europe, Lego, Dexia BIL, ...
- **International organizations and non-profit sector:** CERN, FIBA, Skyguide, Durabilis, la Fondation belge contre le cancer, Service Publique Fédéral Belge de Sécurité Sociale, STIB...
- **SME's** such as Axis, BIA, Aspel, Escot Telecom, ...

AGENDA

- 08.45 **Welcome**
- 09.00 **The Management Cockpit:** *Concept presentation*
- 10.30 **Workshop I:** *'Create your own Management Cockpit'*
Exercise conducted and supervised by our speakers
- 12.30 **Lunch**
- 13.30 **How to be more efficient?** *Gain in efficiency by using adequate management techniques given by Professor Patrick Georges*
- 14.00 **Workshop II:** *'Use your own Management Cockpit'*
Exercise conducted and supervised by our speakers
- 16.00 **Workshop III:** *'Create your ergonomic visuals'*
Exercise conducted and supervised by our speakers
- 17.00 **Conclusion**

SPEAKERS

Professor Patrick Georges

- Neurological Surgeon
- Founder of the Management Cockpit concept
- Scientific Director of Cockpit Group
- Professor-MBA at Solvay Business School, Vlerick & HEC Paris

Grégoire Talbot

- CEO of Cockpit Group
- Expert in Balanced Scorecard
- Teacher at Solvay Business School, VUB in Brussels and HEC Liège