



## LOCATION

### FACULTY CLUB / Convent de chièvres

Groot Begijnhof 14

3000 Leuven

[www.facultyclub.be](http://www.facultyclub.be)

Parking facilities in front of the building

## HOW TO REGISTER?

Please register before **15 April 2009**:

- > By email: [events@cockpit-group.com](mailto:events@cockpit-group.com)
- > By phone: +32 2 742 25 34
- > By returning the postcard reply

The participation\* to the training is set to:

- > **450€** for one participant
- > **850€** for two participants
- > **1200€** for three participants

Including related documentation, lunch, beverages.

\* A 21% VAT is applicable for all participants.

Please transfer the right amount on Cockpit Group bank account:

IBAN : BE090682205325-57 / BIC-GKCCBEBB

068-2205325-57 (Dexia)

Cancellation: only written cancellation received before 17 April 2009 will be accepted. After this date, the fees will not be retrieved. However, we do accept the change of participants. The organizers have the right to modify the program or location if needed.

## MORE INFORMATION NEEDED?

Contact us:

- > by phone: +32 2 742 25 34
- > by email: [events@cockpit-group.com](mailto:events@cockpit-group.com)



# TRAINING

*Improve your company efficiency  
with the Management Cockpit*

## Management Cockpit Academy

How to reach your objectives in a weak economy

> 24 April 2009 - Leuven <



## MANAGEMENT COCKPIT CONCEPT

**The Management Cockpit** is a concept that helps executives making better decisions based on visual, quantitative and qualitative KPI's for both strategic and operating targets. A well-structured set of visualized indicators linked with clear objectives and an automatic warning system improve the decision making process.

## OUR REFERENCES

They have trusted our approach to define and implement their Management Cockpit:

- **Multinationals:** Siemens, Accor group, Crédit Agricole, Chiquita Europe, Electrabel, Cargolux, AGC Flat Glass Europe, Lego, Dexia BIL, ...
- **International organizations and non-profit sector:** CERN, FIBA, Skyguide, Durabilis, Stichting tegen Konker, FOD Sociale Zekerheid, MIVB ...
- **SME's** such as Axis, BIA, Aspel, Escot Telecom, Win, ...

## SPEAKERS

### Professor Patrick Georges

- Neurological Surgeon
- Founder of the Management Cockpit concept
- Scientific Director of Cockpit Group
- Professor-MBA at Solvay Business School, Vlerick & HEC Paris

## TRAINING OBJECTIVES

1. **Define**, alone or with your colleagues, a relevant set of KPI's (Key Performance Indicators) to improve your visibility and control.
2. **Learn** how to improve the decision making process thanks to those KPI's.
3. **Challenge** with other executives your performance management approach in the current economic context.

## AGENDA

- 08.45 **Welcome**
- 09.00 **The Management Cockpit:** *Concept presentation*
- 10.30 **Workshop I:** *'Create your own Management Cockpit'*  
Exercise conducted and supervised by our speakers
- 12.30 **Lunch**
- 13.30 **How to be more efficient?** *Gain in efficiency by using adequate management techniques given by Professor Patrick Georges*
- 14.00 **Workshop II:** *'Create your own Management Cockpit' (part II)*  
Exercise conducted and supervised by our speakers
- 16.00 **Workshop III:** *'Create your ergonomic visuals'*  
Exercise conducted and supervised by our speakers
- 17.00 **Conclusion**

### Grégoire Talbot

- CEO of Cockpit Group
- Expert in Balanced Scorecard
- Teacher at Solvay Business School, VUB and HEC Liège

### Nicolas Marinus

- Cockpit Expert